## Practice Problems

These problems are not to be handed in, but try them first; also try the even problems if you need more practice.

- From §5-5 (pages $330 \& 331$ ): 1-9 odd, 11, 15, 17-31 odd;
- From §5-6 (pages 340\&343): 11, 13, 19-29 odd, 33, 35, 37.

The answers to these should be in the back of your textbook.

## Due Problems

These problems are due October 30 Tuesday.
In each problem (or part thereof), show at least what algebraic equation or equations you solve, as well as your final answer in words (with correct units).

1 Suppose that research for a small automobile company suggests that the annual revenue from selling $x$ cars per year will be $40000 x-50 x^{2}$ dollars, while the annual cost of producing $x$ cars per year will be $1000000+$ $10000 x$ dollars.
a. If the marketing department tries to maximise revenue, what goal will they set as the number of cars to sell in a year?

$$
\mathrm{d} R=\mathrm{d}\left(40000 x-50 x^{2}\right)=40000 \mathrm{~d} x-100 x \mathrm{~d} x=(40000-100 x) \mathrm{d} x
$$

As long as $x$ can vary smoothly, this is never undefined, and it's zero only if $40000-100 x=0$, which gives $x=400$.

This is probably the answer, but to be sure, I can check the extreme cases or limits. If $x=0$, then $R=0$; as $x \rightarrow \infty$, then

$$
R=x^{2}(40000 / x-50) \rightarrow \infty^{2}(0-50)=-\infty
$$

But if $x=400$, then $R=8000000$, which is largest. So indeed, they will try to sell 400 cars per year.
b. How many cars should actually be manufactured and sold in a year in order to maximise profit for the company?

$$
\begin{aligned}
P & =R-C=30000 x-50 x^{2}-1000000 \\
\mathrm{~d} P & =(30000-100 x) \mathrm{d} x
\end{aligned}
$$

As long as $x$ can vary smoothly, this is never undefined, and it's zero only if $30000-100 x=0$, which gives $x=300$.

This is probably the answer, but to be sure, I can check the extreme cases or limits. If $x=0$, then $P=-1000000$; as $x \rightarrow \infty$, then

$$
P=x^{2}\left(30000 / x-50-\frac{1000000}{x^{2}}\right) \rightarrow \infty^{2}(0-50-0)=-\infty .
$$

But if $x=300$, then $P=4500000$, which is largest. So indeed, they will try to make and sell 300 cars per year.

2 In the countryside between two polluted metropolises ( $L A$ and $S D$ ), the pollution is worse nearer the city and better farther out in the country. A simple model of pollution says that the pollution from LA is $800 / x^{2} \mathrm{ppm}$ at a point $x$ miles from LA, while the pollution from $S D$ is $1000 / y^{2} \mathrm{ppm}$ at a point $y$ miles from $S D$. The distance between $L A$ and $S D$ is 100 miles.
a. Using this model, what point between $L A$ and $S D$ has the lowest total pollution? (Give the distance of this point from $L A$ or $S D$, and say which distance it is.)
Between LA and SD, we have

$$
x+y=100
$$

So

$$
\mathrm{d} x+\mathrm{d} y=0
$$

The total pollution is

$$
\begin{gathered}
P=\frac{800}{x^{2}}+\frac{1000}{y^{2}}=800 x^{-2}+1000 y^{-2} \\
\mathrm{~d} P=-1600 x^{-3} \mathrm{~d} x-2000 y^{-3} \mathrm{~d} y=-\frac{1600 \mathrm{~d} x}{x^{3}}-\frac{2000 \mathrm{~d} y}{y^{3}} .
\end{gathered}
$$

so

This differential $\mathrm{d} P$ is undefined only in the extreme cases where $x=0$ or $y=0$. The formula for $P$ doesn't apply there directly, but we can say that

$$
\lim _{x \rightarrow 0^{+}} P=\lim _{x \rightarrow 0^{+}} \frac{800}{x^{2}}+\frac{1000}{(100-x)^{2}}=\infty
$$

and that

$$
\lim _{y \rightarrow 0^{+}} P=\lim _{y \rightarrow 0^{+}} \frac{800}{(100-y)^{2}}+\frac{1000}{y^{2}}=\infty .
$$

Therefore, there is no maximum value of $P$; realistically, the formula for $P$ can't be correct when we get to close to LA or to SD (presumably within the region where the pollution is being produced).

The only possibility left for the minimum of $P$ is when $\mathrm{d} P=0$. From

$$
\mathrm{d} x+\mathrm{d} y=0
$$

I get

$$
\mathrm{d} y=-\mathrm{d} x,
$$

so

$$
0=\mathrm{d} P=-\frac{1600 \mathrm{~d} x}{x^{3}}-\frac{2000 \mathrm{~d} y}{y^{3}}=\frac{2000 \mathrm{~d} x}{y^{3}}-\frac{1600 \mathrm{~d} x}{x^{3}}
$$

Since $\mathrm{d} x \neq 0$ between LA and SD, I get

$$
2000 x^{3}=1600 y^{3}
$$

so

$$
y=\sqrt[3]{\frac{5}{4}} x
$$

Then

$$
x+\sqrt[3]{\frac{5}{4}} x=100
$$

so

$$
x=\frac{100}{1+\sqrt[3]{\frac{5}{4}}} \approx 48
$$

and

$$
y=100-\frac{100}{1+\sqrt[3]{\frac{5}{4}}}=\frac{100}{1+\sqrt[3]{\frac{4}{5}}} \approx 52
$$

There are no other possible extrema, so the minimum must be here.
Therefore, the pollution is minimal about 48 miles from LA, or about 52 miles from SD.
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b. How much pollution is at this point?

When $x \approx 48$ and $y \approx 52$,

$$
P \approx \frac{800}{48^{2}}+\frac{1000}{52^{2}} \approx 0.717
$$

so the minimal pollution is about 0.717 parts per million, or about 717 parts per thousand. (Unrounded, the minimal value of $P$ is

$$
\frac{2}{25}\left(1+\sqrt[3]{\frac{5}{4}}\right)^{2}+\frac{1}{10}\left(1+\sqrt[3]{\frac{4}{5}}\right)^{2}
$$

but you probably wouldn't want to bother with that.)

